



**As one of fashion's most graceful beauties, Aura Trentin has captivated photographers and editors alike with her powerful presence in front of the camera. While the always in demand "Aura" has countless covers and campaigns to her credit, her latest chapter may be her most interesting yet.**

## **INTERVIEW : AURA TRENTIN CAREER AND LIFE**



# Graceful Aura Trentin

Belgian Supermodel, Aura Trentin is in great demand by the Fashion and Beauty industry and now by the entertainment industry in the United States.

With her gorgeous eyes speaking straight to your heart, her natural way to smile back at you and her glittering voice, Aura has ranked in worldwide lists.

Photoshoot : Dennis Madigan

Make Up : Kevin Aucoin

Over-The-Knee Boots  
Ralph Lauren  
Collection

Blouse: DKNY

Ochre Slim Fit Jean :  
Victoria Beckham

**S**he has garnished numerous prints, campaigns, was the face of prestigious brands, has been chosen as a muse by a premiere luxury magazine and has cinematic passion. Who lies behind this kind well-known face?

On the morning of the interview, Aura played the Photo Shoot Game with talented Dennis Madigan whom just finished to archive all of the fashion weeks photographs. "I thought, 'Wow! I think this will be a great photography session.'"

"After winning the Schwarzkopf Photo Award, I thought it would be hard to work so organically with another photographer. I was still a young model in the industry. Then I discovered how to use my personal abilities to adapt to situations and extract the very fine quiddity, that varies from one photographer to another, you will later feel by looking at the photos. All this to say that I have a great, luminous kind of feeling with this morning photo-shoot. I enjoyed working with Dennis."

Aura Trentin's International career opened when young model she was chosen as winner for the national top model search by Olivier Dachkin.

"Before that, I was taking small regional assignments and I was excited to see good photos used on promotional flyers or Large prints. The first national campaign with Olivier Dachkin, first big contract intimidated me. The studio in Antwerpen was huge and the photographer a figure in the field. But it was the aftermath the most surprising. I recall walking down my hometown Main Street and people were starring at me. A couple of stores away, I discovered giant billboards at the Salon's window. Suddenly, my face on that XL Ad Campaign was looking at me. I blushed from a >



"I meet interesting personalities, celebrity colleagues and emerging artists."

< timid anxious feeling and rushed back home. "

As she was still in school at the initiation of this such promising path, Trentin chose wisely her modeling jobs. "My parents wanted me to focus on getting my degree and I wanted to receive a college degree in cinema. So I only accepted modeling gigs during school holidays for renowned organizations."

Her stunning talents and the national exposure attracted illustrious companies such as H&M, United Colors of Benetton, Mango, Armani x and L'Oreal.

Your portfolio is impressive and you have been published in the world's major fashion magazines including ELLE, Allure, InStyle, Femme Actuelle, Marie-Claire, Clin d'Oeil, Studio B&G, and Top Hair International. What is it you enjoy in the modeling jobs?

I travel all around the world, I sometimes work a lot and sometimes just a few hours any every day is different. I am being paid really well and it is being offered to me. I meet interesting personalities, celebrity colleagues and emerging artists. But mostly the artistic side of it that I love.

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< There are many jobs and ways to make money, but in modeling there is an artistic dimension. The body language, using your body and face is musical to me. Communicating with people a mood, an intention, a feeling without a word... It is very rewarding working with creative photographers and artistic directors. For instance, photographer Dennis Madigan surprised me this morning. The tone and mood that he planned for this magazine issue was pleasant and imaginative. Yes, I have a lot of fun doing this!"

Trentin's image attributes make her an extraordinary beauty and her skillfulness made her a blazing asset in the entertainment industry. Her complete mastery of the camera allows her to move from one medium to another. She has enjoyed truly prodigious success in on screen commercials and Aura can be heard in several ads.

### How did the opportunity to expand your activities to the US come along?

Following a time of extremely high demand, I felt a moment of hush. I did a couple of runways, I accepted a print job for a famous hair designer but the style, the color and cut came out terrible for me. It was a nice look but totally London style and very short. So less productions were appealed to use that so specific look. My head was almost shaved on one side. Yes, I know... My agent booked me for a Japanese runway show in London but castings were slowing down. On the side, I worked on a movie project, I was writing a screenplay and when I pitched the idea to a friend, living in the US, he told me that a film director was looking to cast a french or dutch speaking actress, slash model.

I booked the role and traveled to California. I received, immediately after, a job offer to work as a spokesmodel for a prestigious organization. And I decided that I wanted to stay.

### How did you reach you supermodel status?

Well, it was hard work, I'm not gonna lie. I really enjoy working as a model but I wanted to show what I got. I did many many castings, was keeping my book up to date. Accepted some more artistic productions to offer a variety of looks, I worked on myself, I created connections, kept in touch with people... Then, above all, I landed on many International covers. See... this one was published in Lebanon countries...



You have encountered great success working in Los Angeles and New York. What are your favorites accomplishments here?

Among the numerous productions I worked for while in the United States, and there are many big ones, I would probably highlight the national commercial and Ad Campaign for Verizon. A great and loyal friendship with producer Karen Strauss has grown from it. And certainly, my 3 years as a Lead and Spokesmodel for Milani Hair. I even saw Las Vegas for the first time while modeling for the splendid brand.

But I am grateful for all the wonderful jobs and people I encountered along the way.

You mention earlier your passion for cinema. You also have opportunities there. Any upcoming project to share with us?

Ha! Yes. Yes, you are right, I have a passion for cinema. In parallel to my fantastic modeling career, I received a master degree in cinema, directed short films, won a regional award for that and have taken a great contentment in playing for Film and TV. It has been and will always be an important of who I am. I cannot see myself without acting. I have a project , movie project with director Justin Purser whom I have known for a few years now. And the option of an upcoming TV series.



Now, on a more personal level, what are you proud of?

I'd say first the relationship I have with my husband. We complement each other and we make progress together. I think it is a rare thing to have this level of respect and authenticity with one another.

Do you remember the first time you started to be aware of those things called modeling and acting ?

Yes, I do... I was probably 7 years old. I was collecting all the prestigious vintage dresses, high heels sandals, coats and fur stoles from my mom, grandmother and aunt. Then I was putting a model glamour look on and was walking the streets of my neighborhood. I wanted to feel like Elle McPherson or Helena Christensen. I was also creating characters by wearing those "costumes" and I invented small stories that we played with my neighbor and friend Catherine.

I think, I knew somehow, deep inside of me, that it was what I wanted to do. Like a daydream, children's game and at the same time something like an inside vision of me that knew ... On my mind's wall it was images of fashion, art, beauty, camera flashes and theater marquees.

“I knew somehow, deep inside of me, that it was what I wanted to do.”

You have been elected muse for a premier luxe and lifestyle magazine. Who are you own muse?

Can I pick more than one ?

For as long as I remember I have always admired Grace Kelly. She had that je ne sais quoi in her presence. Plus she was actress and princess, Art et Nobility! And now that I have the chance to work with her, I will say Julianne Moore. She has an unparalleled career, looks amazing and has a beautiful heart.

On your rare free time at home, what is it you love to do?

Cooking!

I love cooking, especially baking.

I appreciate good healthy food, you know, I'm from Belgium, so I prepare good organic balanced meals. I enjoy a lot doing the traditional recipes from my region.

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